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TO: EXAMINER: Raquel Alvarez  
ART UNIT: 3622  
SERIAL NUMBER: 10/014,195  
DOCKET NUMBER: US010575  
FAX NUMBER: 571-273-8300

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MESSAGE:

AMENDMENT AFTER FINAL REJECTION

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I hereby certify that this correspondence consisting of 13 pages (including this cover sheet) being transmitted via facsimile to the United States Patent and Trademark Office, Fax No. 571-273-8300, on July 26, 2006.

  
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Amendment After Final Rejection  
Serial No. 10/014,195

Docket No. US010575

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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**JUL 26 2006**

APPLICANT: Srinivas Gutta et al. ATTY DOCKET NO.: US010575  
SERIAL NO.: 10/014,195 EXAMINER: Raquel Alvarez  
FILED: November 12, 2001 ART UNIT: 3622  
FOR: METHOD AND APPARATUS FOR RECOMMENDING ITEMS  
OF INTEREST BASED ON STEREOTYPE PREFERENCES OF  
THIRD PARTIES

Mail Stop AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**AMENDMENT AFTER FINAL REJECTION**

Dear Sir:

In response to the Final Office Action dated June 14, 2006, the Applicant hereby  
requests amendment of the above-identified application as follows: